

# 2017

**REGISTRATION & SPONSORSHIP INFORMATION**

4th Annual 

# *Spring*

IN SALINE

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## HOME & GARDEN SHOW

***Friday & Saturday - March 10-11, 2017***

***Show times: 9am-5pm both days***

***Benton Event Center, Benton, Arkansas***

Last year's show was a sell out!  
Register early to reserve your spot!



# 2017 SPONSORSHIP OPPORTUNITIES

**Friday & Saturday - March 10-11, 2017**

**Show times: 9am-5pm both days**

**Benton Event Center, Benton, Arkansas**

## **\$3000 - TITLE SPONSOR**

**2 TITLE SPONSORSHIPS AVAILABLE**

## **\$1750 - SHOW SPONSOR**

**6 SHOW SPONSORS AVAILABLE**

## **\$1500 - PRIZE SPONSOR**

**1 PRIZE BOOTH SPONSOR AVAILABLE**

### SPONSOR BENEFITS

**TITLE | SHOW | PRIZE**



- Company name/logo as part of the name of the show in all advertising
- Podium recognition during event (Spring in Saline presented by)
- 30 Spring in Saline Home & Garden Show tickets
- Featured logo on event Facebook page
- Company logo on video screens during show
- Company logo near Benton Event Center door entrance
- Company logo in all advertising (TV, print, Facebook)
- Premium boothspace (10x20 on end of rows)
- Company logo on website
- Podium recognition during event
- 20 Spring in Saline Home & Garden Show tickets
- Company logo printed on all prize registration slips
- Company logo on signage in prize booth



## **ADDITIONAL SPONSORSHIPS FOR 2017**

### **\$1500 - POSE & POST**

**2 SPONSORS AVAILABLE**

Attendees will have fun posing and posting their selfies on social media for a chance to win \$100 cash! Your posing station will be customized and branded.

- Branded posing station
- Podium recognition
- Boothspace (10x20 not located on end of rows)
- Sponsor info on website
- Company logo on event Facebook page
- Company logo on instruction sheet
- 20 Spring in Saline Home & Garden Show tickets

### **\$1750 - ASK THE EXPERT**

**1 SPONSOR AVAILABLE**

With a 4x8 banner hanging directly above your booth space in the middle of the back wall, attendees will be sure to take notice.

- Boothspace (10x20 - see exhibitor booth map)
- Podium recognition
- Featured on all advertising as "Ask the Expert"
- "Ask the Expert" banner (4'x8') hanging above booth
- Sponsor info on website
- Company logo on event Facebook page
- 20 Spring in Saline Home & Garden Show tickets

# 2017 BOOTH LAYOUT

INCLUDING THE GRAND ENTRY HALL

**10x10**  
\$365

**ADD 10x10**  
\$300 ea.

**PREMIUM**  
\$710

**BACK WALL**  
APP. 10x23

**SPONSOR**  
**BOOTHS**

**PRICED AS**  
**NOTED**



## 2017 FORM

SPONSOR

BOOTH RENTAL

Date \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell: \_\_\_\_\_

*Our company agrees to the following level of participation for the 2nd Annual Spring in Saline Home & Garden Show:*

\_\_\_\_ Title Sponsor \$3000

\_\_\_\_ Show Sponsor \$1750

\_\_\_\_ Ask the Expert Sponsor \$1750

\_\_\_\_ Prize Booth Sponsor \$1500

\_\_\_\_ Pose & Post Sponsor \$1500

\$ \_\_\_\_\_ Sponsorship

\$ \_\_\_\_\_ Booth Rental

**\$ \_\_\_\_\_ TOTAL**

**MAKE CHECKS PAYABLE TO  
BENTON EVENTS, INC.**

Signature \_\_\_\_\_

**CANCELLATION POLICY:**

\$35 cancellation fee before January 31, 2017. After January 31, 2017, booth fee is nonrefundable.

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### BOOTH CHOICE

List in order of preference. Booths will be reserved in the order payment is received.

CHOICE #1	CHOICE #2	CHOICE #3

**Payment in full  
required to guarantee  
your booth.**

### PAYMENT INFO

*Make Checks Payable to:*

Benton Events, Inc.

PO Box 77

Benton, AR 72018

### CONTACT:

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