

2021

REGISTRATION & SPONSORSHIP INFORMATION

8th Annual

Benton

HOME IMPROVEMENT SHOW

www.BentonHomeShow.com

Friday & Saturday - March 12-13, 2021
Show times: 9am-5pm both days
Benton Event Center, Benton, Arkansas

This show sells out every year!
Register early to reserve your spot!

CONTACT:

Tammy McFarland

501.326.0903

tammy@BizBuzEvents.com

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March 12-13, 2021 | Benton Event Center, Benton, Arkansas

\$3000 - TITLE SPONSOR

2 TITLE SPONSORSHIPS AVAILABLE

- Company name/logo as part of the name of the show in all advertising
- Podium recognition during event
- Premium booth space (20x20 - see floor layout), plus more
- Featured logo on event Facebook page
- Featured company logo multiple places in venue during show
- Featured company logo on or near entrance door
- Company logo in all advertising (TV, print, Facebook)
- 30 Show tickets

\$1750 - SHOW SPONSOR

8 SHOW SPONSORSHIPS AVAILABLE

- Company logo on or near entrance door
- Featured company logo on website and event Facebook page
- Featured company logo multiple places in venue during show
- Company logo in all advertising (TV, print, Facebook)
- Premium boothspace (10x20 - see floor layout)
- Podium recognition during event
- 25 Show tickets

\$1750 - TICKET SPONSOR

1 TICKET SPONSOR AVAILABLE

- Premium boothspace (10x20 - see floor layout)
- Company logo on website
- Podium recognition during event
- Company logo & entry form printed on all tickets
- 20 Show tickets

\$1750 - ASK THE EXPERT SPONSOR

1 ASK THE EXPERT SPONSORSHIP AVAILABLE

- Premium boothspace (10x23 - see floor layout)
- Podium recognition
- "Ask the Expert" banner (4'x8') hanging above booth
- Company logo on event Facebook page and website
- 15 Show tickets

THANKS!

Thank you for choosing the Benton Home Improvement Show to exhibit your products and services. We appreciate your business!

- Shaun & Tammy McFarland



Tammy McFarland
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tammy@BizBuzEvents.com

Shaun McFarland
501.840.7100
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See all of our shows at:
www.BizBuzEvents.com

2021 EXHIBITOR'S LEASE AGREEMENT

March 12-13, 2021
 Benton Event Center

SHOW TIMES

Fri: 9:00am - 5:00pm
 Sat: 9:00am - 5:00pm

SET UP TIMES

Thu: 10:00am - 6:00pm

TEAR DOWN TIMES

Sat: 5:00pm - 10:00pm

BOOTH/SPACE RESERVATION:

Your booth will not be reserved until BizBuz Events receives this agreement and payment in full *unless otherwise agreed upon in writing.*

BOOTH SPACE INCLUDES:

- Pipe/Drape/Sign
- One 8' Covered Skirted Table
- Two Chairs
- Electricity (BizBuz Events does not provide extension cords)
- Four complimentary badges per exhibitor (add'l badges \$5 each)
- Booth space assigned on first come first paid basis

PAYMENT:

We accept Check and Credit Cards (3% added charge for Credit Cards). Space not paid in full in 7 business days is subject to be sold. For general booth sales, no refunds after 45 days prior to setup day of show. For sponsorship sales, sponsorship payments are non-refundable. Space sold less than 14 days prior to setup day requires credit card payment.

BADGES:

- Exhibitor will receive 4 complimentary badges (add'l badges \$5 each)

- Exhibitor workers without a show badge will be required to pay general admission price with NO EXCEPTIONS.
- Exhibitors must wear badges at all times.
- Badges will be issued at registration during check in.

RULES AND REGULATIONS:

- No guarantee of category exclusivity.
- BizBuz Events does its best to separate similar exhibitors. However, no guarantee is made that similar exhibitors won't be located in the same area. Provide a description of products/services on application.
- All decisions by BizBuz Events are final.
- Booth **MUST** remain set up until 5:00pm last day of show.
- No alcoholic beverages may be sold or brought into the show.
- No walk-in solicitors.
- No signs permitted except by paid exhibitors.
- Booth space may not be sub-letted under any circumstances
- BizBuz Events is not responsible for any theft by public or other exhibitor.
- BizBuz Events is not responsible in case of fire, accidents, storms or any other uncontrollable circumstances.
- BizBuz Events reserves the right to edit rules & regulations as necessary.

BOOTH CHOICE*	CHOICE #1	CHOICE #2	CHOICE#3	2021 FORM	
<p>List in order of preference. Booths will be reserved in the order payment is received.</p> <p>Date _____</p> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>City _____</p> <p>State/Zip _____</p> <p>Email _____</p> <p>Phone _____ Cell: _____</p> <p>One Table ___Yes ___No Two Chairs ___Yes ___No Electricity ___Yes ___No</p> <p>Description of Service/Products: _____</p> <p><i>Our company agrees to abide by all rules and regulations for the Benton Home Improvement Show. January 25 is the deadline for cancellation with \$50 fee. After January 25, booth fee is nonrefundable. Sponsorship sales are nonrefundable.</i></p> <p>SIGNATURE _____ DATE _____</p> <p>PRINTED NAME _____</p>					<p>____ Title Sponsor \$3000</p> <p>____ Show Sponsor \$1750</p> <p>____ Ticket Sponsor \$1750</p> <p>____ Ask the Expert \$1750</p> <p>____ Premium Space \$710</p> <p>\$ _____ Sponsorship</p> <p>\$ _____ Booth Rental</p> <p>\$ _____ TOTAL</p>
					<p>PAYMENT INFO</p> <p><i>Make Checks Payable to:</i></p> <p>BizBuz Events, Inc. PO Box 77 Benton, AR 72018</p> <p>CONTACT INFO</p> <p>Tammy McFarland 501.326.0903</p>

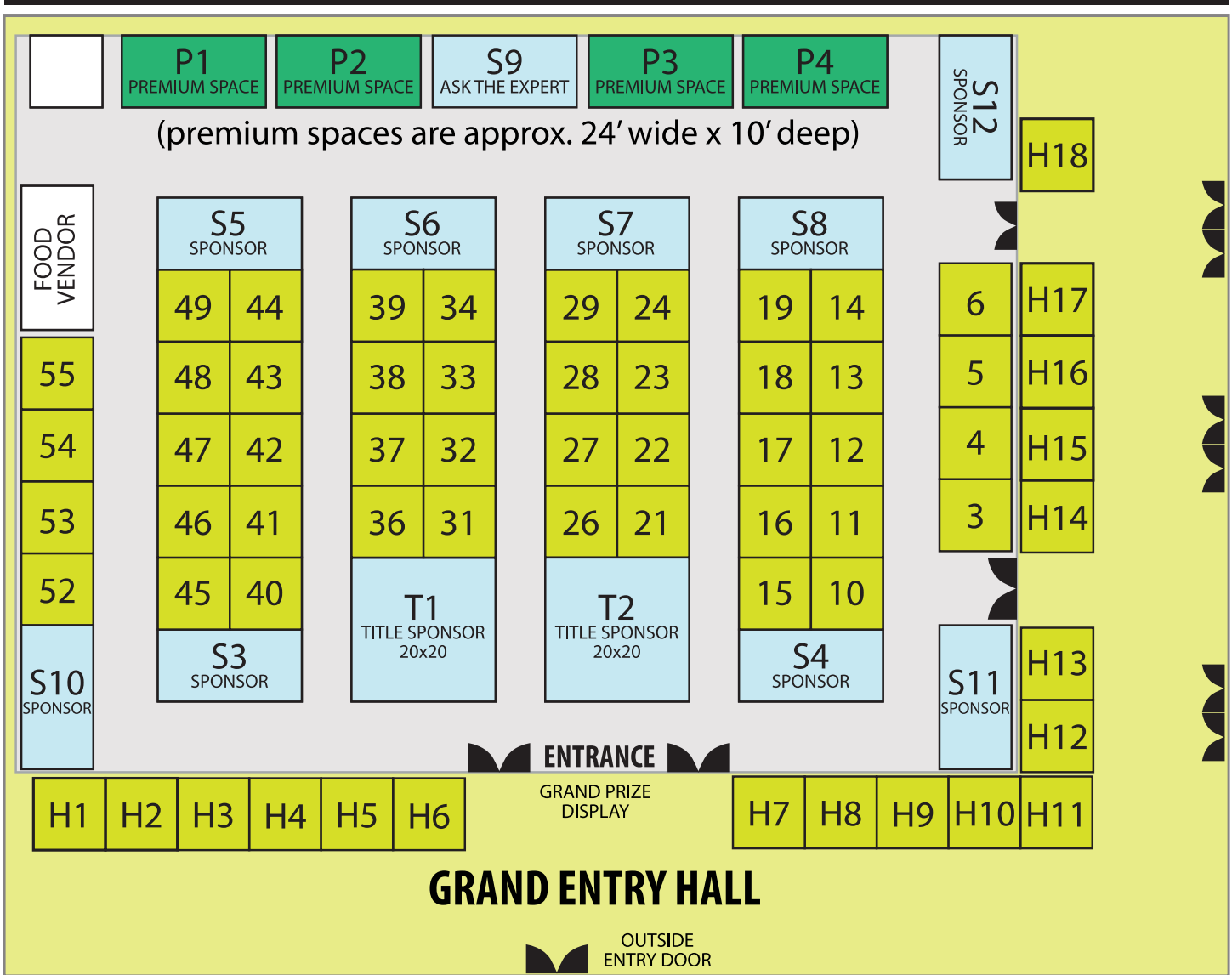
2021 EXHIBITOR'S BOOTH LAYOUT

March 12-13, 2021
 Benton Event Center

SHOW TIMES
 Fri: 9:00am - 5:00pm
 Sat: 9:00am - 5:00pm

SET UP TIMES
 Thu: 10:00am - 6:00pm

TEAR DOWN TIMES
 Sat: 5:00pm - 10:00pm



10x10
 \$385
ADD 10X10
 \$300 ea.

PREMIUM
 \$850
BACK WALL
 APPR. 10x24

SPONSOR
BOOTHS
PRICED AS
NOTED

CONTACT:
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***ATTENTION:** BizBuzz Events reserves the right to reassign booths based on booth category to help prevent similar exhibitors from being in close proximity to one another. We do not guarantee separation of similar exhibitors but will do our best to prevent conflict.